



# MICHAEL BLANK

NIGHTHAWK EQUITY CEO | HOST OF THE APARTMENT BUILDING INVESTMENT PODCAST

Michael is a passionate real estate investor, CEO, author of the Amazon bestseller “Financial Freedom with Real Estate Investing” and host of the popular Financial Freedom with Real Estate Investing Podcast.

He is a Contributor to FlipNerd’s REI Classroom, Bigger Pockets and Home Business Magazine. Michael’s work has been featured in USA TODAY magazine, MSN, National Real Estate Investor, GOBankingRates, Fit Small Business, Thrive Global, and many more. On his podcast, he’s interviewed prominent guests like Grant Cardone, Robert Kiyosaki, Ken McElroy, Robert Helms and Hal Elrod.

## WHY MICHAEL?

Is your audience looking to discover ways to diversify their investment portfolio, retire by the age of 65 or earlier, and overall just looking at sources to improve their personal finances? If so then Michael would be the perfect fit for your show.

To educate your audience, Michael can share his expertise on these INTERVIEW TOPICS:

- A Beginner’s Guide to Alternative Investments (And Which Ones Are The Best)
- How To Get Started with Real Estate Estate To [Diversify Your Portfolio | Secure Your Retirement | Obtain Financial Freedom]

Through his investment company, Nighthawk Equity, he controls \$200M million in multifamily assets and has raised over \$50M. In addition to his own investing activities, he’s helped students purchase over 9,500 units valued at \$445M through his content and training programs.

## QUESTIONS TO ASK

- How did you go from employee to software IPO to entrepreneur – to losing everything by investing in a pizza franchise, and then trying everything in real estate - before becoming financially free?
- What’s the problem with investing in the stock market and what are some alternatives?
- How did you lose several hundred thousand dollars in one of your first real estate investments?
- Why do you like investing in real estate and who should consider it?
- What’s the market outlook for real estate? It seems we’re in a bubble and there’s a recession on the horizon.
- How does the average investor get started with investing in real estate?
- What are the different ways to invest in real estate?

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